

Enterprise LINUX FORUM

Conference & Expo • 2002

The Only Forum for Linux Datacenter
Solutions and Strategies
Serving the Enterprise

December 3-4, 2002
Boston Marriott Copley Place
Boston, Massachusetts

www.enterpriselinuxforum.com

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The Only Forum for Linux Datacenter Solutions and Strategies Serving the Enterprise

Featuring Keynote Presentations from:

- Matthew J. Szulik, Chairman, CEO & President, Red Hat
- Jonathan Eunice, President and Principal Analyst, Illuminata
- Jon "maddog" Hall, Executive Director, Linux International
- Rene Bonvanie, VP of Oracle's Marketing, Oracle Corporation
- Steven C. Solazzo, General Manager, Linux, IBM

Don't miss this opportunity to learn from these Linux experts in person!

Visit www.enterpriselinuxforum.com for the most up-to-date listing of speakers, sessions descriptions and exhibitors.

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Boston, MA



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Enterprise Linux Forum

Conference Sessions

Linux High Availability Cluster Selection

Tim Burke, Advanced Server Technical Project Leader, Red Hat

Enterprise-Ready Linux on the Mainframe: The Path to Success

Sam Greenblatt, Senior Vice President, Computer Associates

Apache: An Enterprise-Level Server

Daniel Lopez Ridruejo, Senior Developer, Instant802 Networks

Linux in Business: Answering Fear, Uncertainty, and Doubt

Russell Pavlicek, Independent Consultant

PANEL: Server Consolidation Strategies Using Linux

Moderator: Brian Proffitt, Managing Editor, LinuxToday.com

PANEL: Integrating Linux Into the Enterprise

Moderator: Kevin Reichard, Executive Editor, internet.com

Managing Linux on Data Center Mainframe Systems

Alex deVries, Principal Solutions Architect, Linuxcare

Migrating C/C++ Applications from Unix to Linux

Shel Travis, Vice President of Research, MigraTEC

Open Source Development Lab Data Center Linux (DCL) for OLTP and DSS

Timothy Witham, Lab Director, Open Source Development Lab

The Virtual Environment - Where Does Linux Fit?

Dan Kusentzky, Vice President, System Software Research, IDC

The Future of Datacenter Computing

Please visit event Web site for speaker information.

The Future of Open Source Software in the Enterprise

Randy Terbush, Managing Partner, Tribal Knowledge Group

The Linux Standard Base - Changing Everything You Think About Linux

Scott McNeil, Executive Director, Free Standards Group

The Enterprise Linux Desktop: Addressing Corporate Needs

Nat Friedman, Co-founder and VP of Product Development, Ximian

A New Market, A New Event

2002 is the breakout year for enterprise Linux. It is on the watch list of every IT and business manager in the Global 2000. Linux is increasingly being utilized as a cost effective platform for building the next generation of high-performance, and often distributed, enterprise business systems.

Jupitermedia's Enterprise Linux Forum Conference & Expo 2002 is the only industry event dedicated to providing IT and business professionals with an understanding of all the issues and benefits related to the application of Linux and Linux-based datacenter solutions in the enterprise.

Conference Tracks

Track 1: Linux in the Datacenter

Track 2: Clustered and Distributed Computing

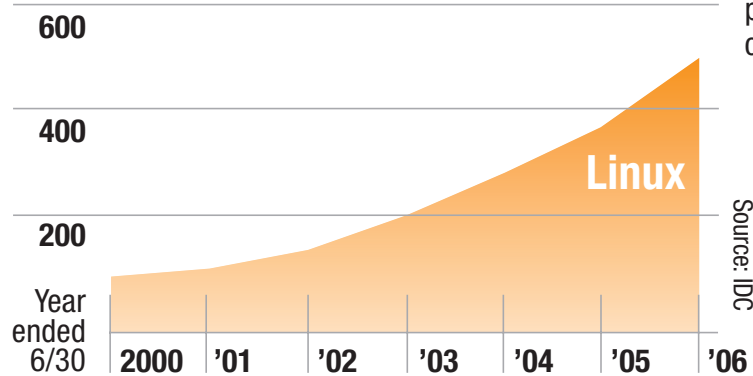
Track 3: Operations, Management and Infrastructure

Track 4: Applications, Storage and Information Management

The benefits of attending Enterprise Linux Forum Conference & Expo include:

- Understanding how Linux-based technologies, techniques and services can be applied to mainstream corporate and commercial business systems to cut operating costs, reduce risk and increase architectural flexibility
- Learning the entire range of Linux solutions that are available in the marketplace
- Discovering how to assess a company's need for a particular class of Linux solution
- Gaining knowledge of all of the options for Linux server consolidation initiatives
- Gauging the readiness of Linux as an enterprise-scale server OS
- Learning how to achieve maximum system reliability, availability, scalability, performance and manageability in Linux systems
- Networking with industry leaders in the analyst, vendor, and end-user communities to discuss and evaluate Linux solutions

Linux Catches On



Thousands of servers shipped worldwide with preinstalled Linux operating system

“Linux is the fastest growing operating system for servers. Commercial shipments of Linux will grow at a compound annual rate of 25% through 2003.”

- IDC

Expo Hall Hours

Tuesday, December 3

11:00am - 6:00pm

Wednesday, December 4

11:00am - 2:30pm

The Inevitable Linux Momentum



Matthew J. Szulik
Chairman, Chief Executive Officer
and President
Red Hat

As the CEO of the world's most recognizable Linux company, Matthew Szulik has become one of the most prominent representatives of open source technology, both in leading Linux into the enterprise and challenging public policy and copyright issues relating to open source. Get his unique perspective as he discusses the inevitable shift happening right now in the technology industry—that Linux has helped push the balance of power in favor of the customer, delivering choice and value, and how enterprises are taking advantage of it to build their infrastructures around commodity hardware and scalable, cost-effective Linux.

At the helm of Red Hat, Szulik is quickly building a next-generation open source software company with solutions spanning from powerful enterprise servers to handheld devices. Szulik has more than 20 years of experience in the technology industry.

Szulik's extensive experience and his passion and commitment to open source have been driving factors in the continued success of Red Hat. Early in his career, Szulik worked with emerging technology companies such as Interleaf and MapInfo. In the mid-1990s he was employed by Sapiens International, a leading custom software developer. Most recently, Szulik was president of Relativity Software.

As Chairman, CEO and President of Red Hat, Matthew's mission is to build a world-class company dedicated to supporting and expanding the acceptance and adoption of open source software.

Linux in Prime Time: Open Source Meets Enterprise Requirements



Jonathan Eunice
President and Principal Analyst
Illuminata

Linux has emerged as a strategic server operating system. It is now endorsed by essentially all of the top-tier systems vendors. Even more important, it has been widely adopted by IT customers and users. Along the way, Linux has undergone an impressive maturation: from interesting, inexpensive, open operating system to solid enterprise IT platform. Beyond just Linux the OS, the broader operating environment and supporting ecosystem are just as critical, and they have similarly evolved.

This keynote discusses the evolution of Linux and associated open source tools, evaluates where they stand today relative to Windows and "Big Unix" alternatives, and projects where they're going. The Keynote will look at key jobs for which Linux and open source tools are well-suited and at some mainstream

IT shops that have adopted them and will also discuss roles for which they're not appropriate. Finally, these evaluations will be assessed in the context of how they affect enterprises' key concerns: Budget, Employees, Time, and Risk.

Jonathan is a recognized authority on networked information technologies and their enterprise application. In over a dozen years as an analyst, he has authored hundreds of research notes on system architectures, operating environments, middleware, security, management utilities, and development tools. He has authored many books in this area. In addition to hands-on systems management experience, he has taught and used programming languages as diverse as Ada, C, Java, Perl, Prolog, and Smalltalk, has briefed clients and given presentations internationally. He holds degrees in Mathematics/Computer Science and Philosophy.

The Ten Reasons Why You Think You Can Not Use Linux in the Enterprise



Jon "maddog" Hall
Executive Director
Linux International

As Jon "maddog" Hall went around the world talking about Linux and open source, he kept hearing the same ten reasons why people felt they could not use Linux in the enterprise. He soon realized that those ten reasons were either incorrect from the beginning, or (over time) they had lost the force of their argument. In this lively keynote session, attendees will hear the ten reasons that are traditionally given why you cannot use Linux in the enterprise to save time and money, and hear them answered one by one. At the end of the talk the audience will be invited to offer their own reasons and have them refuted, as well.

Jon Hall has been in the computer industry since 1969, using Unix since 1977 and Linux since 1994. He currently is Executive Director of Linux International, an organization he joined in 1995. Earlier in his career, Hall was employed by VA Linux Systems, Compaq Computer Corporation in the Digital Unix Marketing Group and Bell Laboratories, among other companies.

Unbreakable Linux



Rene Bonvanie
Vice President of Oracle9i Marketing
Oracle Corporation

Back in 1999, Oracle became the first commercially available database on the Linux platform and this was followed by many other Linux firsts including, major kernel enhancement to Red Hat Advanced Server and an open-source cluster file system. This keynote session will highlight breakthrough application cluster technology, which delivers Unbreakable Linux by providing high scalability, availability and reliability for the Linux platform. Linux-based products, services and techniques that support application collaboration within the enterprise will also be discussed.

Rene Bonvanie is responsible for worldwide product marketing and business development for Oracle9i, which includes Oracle's database, application server and development tools. In addition, he oversees the Oracle Technology Network, Oracle's program supporting over 2.4 million developers and Oracle's presence on the Web.

IBM Enterprise Solutions for Linux



Steven C. Solazzo
General Manager
Linux, IBM

Do you have a growing list of things to do and a smaller budget to get them done with? Are you looking for ways to improve your IT infrastructure in a cost-effective manner? Are you concerned with security and reliability of your servers and solutions? Are you dismayed at the threat of unacceptable terms and conditions for operating system licenses in your Windows environments? Do you need to improve the efficiency of your application development process? If you answered "yes" to any of those questions, than this keynote is a must-attend for you.

Come and listen to these Linux-based solutions case-studies from IBM. Linux is a common thread that runs through IBM's solutions, including servers, software, and services offerings. IBM has helped more than 4,500 customers in every industry around the world to gain the efficiencies and reliability of Linux. IBM's customer-based experience and industry knowledge provides the widest expertise on Linux, the most complete set of solutions and offerings, and around the clock technical support for Linux environments. They've helped many companies reduce their total cost of ownership for IT. Understand how IBM's solutions for Linux are being used in companies around the world for key business applications, from financial services to airlines to retailers to manufacturers to animation studios. Linux, it's ready for prime time, and ready for you. See what it can do for your business.

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**For an up-to-date listing of speakers,
session descriptions, and exhibitors,
please visit the conference Web site at**

www.enterpriselinuxforum.com

4 Ways to register

1. Fax: 508-870-6521
2. Web: www.enterpriselinuxforum.com
3. E-Mail: registration@jupitermedia.com
4. Mail: Jupitermedia Corporation
30 Lyman Street, Suite 8
Westboro, MA 01581

For questions call: 508-870-5858 x126
9:00am-5:00pm EST

Hotel Information

Boston Marriott Copley Place

110 Huntington Avenue
Boston, MA 02116
Tel: 617-236-5800
Fax: 617-236-5885

Reservations for this event will be made by individual attendees directly with Marriott reservations at 800-228-9290 or 617-236-5800

A limited block of rooms has been reserved at the special conference rate of \$219.00 per night ** (single/double, plus tax and gratuities). For reservations, call the hotel directly on or before November 11, 2002, and mention Jupitermedia's Enterprise Linux Forum to secure this special room rate.

** A room block handling fee is included in the room rate, payable to Jupitermedia Corporation

Payment terms and cancellation policy

Registration rates are effective on the date that the payment is made. Early bird payments must be received by November 19, 2002 to qualify for the early bird discount. Entrance into the conference will not be allowed unless full payment has been made.

If you must cancel for any reason, you must notify Jupitermedia in writing by November 4, 2002 for a refund. Your registration will be refunded less \$100 processing fee. No refunds will be given after November 4, 2002.

You may transfer your registration to another person at any time by providing written authorization. Please e-mail authorization to registration@jupitermedia.com.

The sponsors and management of Enterprise Linux Forum Conference & Expo reserve the right to make any necessary changes to this program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution of a presentation topic or speaker.

Early Bird Rates!

Register on or before November 19, 2002 and save \$100

- Full Conference Pass** - December 3-4, 2002
- One Day Conference Pass** - December 3, 2002
- One Day Conference Pass** - December 4, 2002
- Expo Pass** - December 3-4, 2002

	Early Bird	After Nov. 19
<input type="checkbox"/> Full Conference Pass	\$795	\$895
<input type="checkbox"/> One Day Conference Pass	\$395	\$495
<input type="checkbox"/> One Day Conference Pass	\$395	\$495
<input type="checkbox"/> Expo Pass	FREE	\$25

Conference Package Includes: Admission to all conference keynotes and sessions; admission to the expo; a copy of the conference proceedings and show guide; and conference tote bag.

Special Group Discount!

First registration pays full price, each additional person from the same company qualifies for 50% off their registration fee. This offer applies to new

registrations only. To sign up for this group discount, contact "Registration Manager" at registration@jupitermedia.com or at 508-870-5858 x126.

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If you have special needs that may require assistance, please call 508-870-5858 x126

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